

**III Seminar on Intellectual Property in the Information Society
Copyright and Artificial Intelligence
24.05.2017**



**Escola Politécnica da
USP**



**Faculdade de Direito da
USP**



08h30 - 09h00: Accreditation of participants and welcome coffee

09h00 - 09h10: Opening

Prof. Dr. Edson Spina (CEST-USP / Computing Engineering Department of Escola Politécnica da USP)

Panel I

09h10 - 09h20: Introduction to the theme

Vera Kerr (CEST - USP)

09h20 - 09h40: The international protection of Copyrights in the Information Society

Profa. Dra. Maristela Basso (CEST-USP / Faculty of Law - USP)

09h40 - 10h00: International Copyright negotiations related to the virtual environment

Dr. Daniel R. Pinto (Ambassador/Itamaraty)

10h00 - 10h20: The mismatch between the demands of the Information Society and the Copyrights

Prof. Dr. Newton Silveira (ASPI/ Faculty of Law - USP)

10h20 - 10h50: Debates

Moderator: Vera Kerr (CEST - USP)

10h50 - 11h20: Coffee Break

Panel II

11h20 - 11h30: Introduction to the theme

Silvia Melchior (CEST - USP)

11h30 - 12h00: Artificial Intelligence and its development - a vision

Prof. Dr. Jaime Sichman (Computing Engineering Department of Escola Politécnica da USP)

12h00 - 12h30: The Copyright and the challenges related to the Artificial Intelligence

Prof. Dr. Antônio Carlos Morato (Faculty of Law - USP)

12h30 - 13h00: Debates

Moderator: Silvia R. B. Melchior (CEST-USP)

13h00 - 13h10: Closing

Local: Auditorium 1, first floor
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